



**Union Council Based Poverty Reduction Programme**  
**Monthly Progress Report-August**





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## Abbreviations

- SRSO Sindh Rural Support Organization
- GoS Government of Sindh
- PSC Poverty Scorecard
- HH Household
- E-UCBPRP Expansion Union Council Based Poverty Reduction Programme
- CEO Chief Executive Officer
- TL Team Leader
- MIS Management Information System
- GIS Geographical Information System
- CO Community Organization
- VO Village Organization
- LSO Local Support Organization
- PMU Programme Monitoring Unit
- MER Monitoring Evaluation and Research
- RSPN Rural Support Programme Network
- SMT Social Mobilization Team
- DM District Manager
- MEC Monitoring & Evaluation Cell
- UC Union Council
- DPR Daily Progress Report
- MPR Monthly Progress Report
- WDD Women Development Department
- CIF Community Investment Fund
- IGG Income Generating Grant
- CMST Community Managed Skills Training
- TNA Training Need Assessment
- MIP Micro-Investment Plan
- MERO Monitoring Evaluation & Research officer
- SM Social Mobilization
- S.O Social Organizer
- UI Unit In charge
- MAC Managerial Activist Conference
- VMST VO Management & Skills Training
- LCHS Low-Cost Housing Scheme
- VTP Vocational Training Programme
- CBK Community Book Keeper
- CRP Community Resource Person



## 1. Executive Summary

This month report depicts the monthly progress of UCBPRP Districts. During this month the Pakistan's Independence Day celebrations were done at community institutions and office level with the collaboration of Government of Sindh's Line Departments. Community leaders celebrated this day by gathering all rural women and inviting different stakeholders for putting light on independence struggles of Quaid –I- Pakistan and paying tribute to our Independence Day leaders. In connection to this, the Community Institution leaders also called the CO/VO/LSO meetings and started the tree plantation campaign in their villages for climate change mitigation and to take part in doing Green and Clean Sindh. The Sanghar



District remain was on top in these celebrations and they celebrated with zeal and enthusiasm. The cakes were cut in CO/VO/LSO meeting by highlighting the efforts of Pakistanis leaders who got the independent and played their vital role. All the participants' pay tribute and proud on their leaders about this Independence Day and in last all say loudly Pakistan Zindabad, Pakistan Pains Bad."





The celebrations of Pakistan Independence were also celebrated in District Khairpur where LSO Roshni celebrated the Event and moreover, there were also different project activities carried out with fundamental ingredient of social mobilization: CO/VO formation, their routine meetings with the practice of saving, community initiative through this community institution platform with further Programme interventions to targeted households'. There were also community institutions leaders' conference for interacting and brining three pillars: political, administrative and social pillars collaboratively at one platform of MAC managerial activist conference that community institution leaders can share their progress, learning experiences and issue to be resolved at this platform. The targeted community is also getting many benefits through intervention of CIF Community investment Fund, IGG and LCHS.

**Social Mobilization:** The basic pillar of development and foundation of eradication rural poverty among marginalized rural women to fold themselves into community institutions at the community level on Parra, village and union council. In order to accomplish this, SRSO conducted "Poverty Score Card" exercise in projected union councils in 6 districts to help identify the poor



and the poorest. Fostering the women into CO/VO has been at peak in the six districts areas and the rural women of these areas have shown their keen interest to uplift their living standard by formation of community/Village organization, Selection of honest and dedicated community institution leaders, conducting monthly meeting, doing exercise of saving and operate their organization for development of human and society to alienate the poverty at household level by generating new sources of income at HHs level therefore all women are familiar with the objectives behind the formation of VOs and COs, and therefore participate actively in every exercise carried on through UCBPRP Programme. In all the Cos and VOs officeholders were selected in consultation with the community members in a democratic way which is also a sign of self-governing learning and ownership of UCBPRP by the community. Another encouraging sign of the democratic process is the Participation of the members in UCBPRP activities in the identification of the Programme activities for their VOs and COs.



During this Month, the Social Mobilization progress from inception until 31st August 2018, a total of **189,427** households organized and fostered into Community organization a total of **1,260** in a month with a cumulative of **11,210** from the inception of Programme and after the maturity of Community organizations (COs) these were further federated into village organizations' (VO), a total of **126** VOS formed in month and cumulative figure is 1,173. Furthermore, the managerial, capacity building and getting many boosted training of these community women they are further federated into last tiers of Social Mobilization that is Local Support Organization in which this month a total of 1 LSOs was formed and cumulatively 18. After maturity of the Community/Village Organizations, that have developed their managerial and governance systems as they undertake more and more development activities. Their institutional maturity and their ability to influence government and other stakeholders have been built over time. The clustering of Village Organizations (VOs) leads to the formation of Local Support Organizations (LSOs) which represent the second generation social mobilization”.

**Community leaders Capacity Building Trainings:** Besides the social mobilization, many other activities were carried out in projected areas: CMST (Community Management Skills Training Programme), VO management and Planning Training, CIF Appraisals' and monitoring training, and many other managerial pieces of training for community organizations' (CO/VO/LSO) office bearers were held to train and uplift these Cis. Managerial Activist Conference (MAC) of community leaders and activists that are willing to uplift the community from poverty and have a spirit to work under the community institution platform (CO/VO/LSO) with the technical assistance of SRSO. In a month, the VO leaders Training Vo management and Planning training (VMST) was also arranged at District Offices along with three days training on CIF appraisals and monitoring training. In Khairpur CRPs were identified, interviewed and their three days CRP Capacity building training was also conducted with the assistance of IMSD.



**Vocational Training Programme:** Vocational Training Programme which is job oriented was started in all



districts: Khairpur, Sanghar, Badin, Umer Kot, Mirpurkhas and Thatta for the youth of the rural community to empower the society with their skills that they possess just need to polish their skills and have a systematic training process by trained trainers' with their profession which

can be a source of income generation at household level.

A large cadre of rural men and women will be trained through a wide array of vocational trades and skills: a total of rural women have been certified and trained in different trades at Khairpur, Sanghar, Badin, Umer kot, Mirpur Khas, and Thatta, currently there is a huge batch has been enrolled in different trades in District by establishing Vocational Training Centers at community level through IMSD (Institute of Management and Skills Development-a subsidiary of SRSO for improving the skills of community members, especially the poor, through vocational training skills will help contribute towards labor force participation, but the most important factor is connecting the training skills with the needs of the market.

**Community Investment Fund:** During this Month the **CIF (Community Investment Funds)** cheques were Distributed among the rural and poor community in all districts Khairpur, Sanghar, Mirpurkhas, Thatta, Umer Kot and Badin against their Micro Investment Plan (MIP) as per their need and livelihood plan. Community investment Fund cheques were also distributed among **2,408** beneficiaries in 6 districts: Khairpur, Sanghar, Mirpurkhas, Umer Kot, Thatta, and Badin. Income generation grant cheques were also distributed among **377** beneficiaries.

**Record Keeping:** Community Institution's record keeping is the first and basic need, therefore the literate female is the main assets of these community organizations. therefore the Fostered Community has also maintained the updated record and doing the practice of saving which is a positive sign of project during their initial phase because the organized community is self-aware regarding recording the documentation



and Record keeping has significantly a good sign followed by the community in UCBPRP Programme in last two months. All fostered COs and VO's had their required registers and books available at the time of the formation, and all CO and VO records were fully maintained updated until the end of the month. This exercise of record keeping by the community and Social Mobilization teams is attributed to the continued process of follow-up and guidance with dedication and commitment by projected teams of SRSO. This shows continuity in SRSO's efforts to inculcate transparency and accountability within the COs.

**Low Cost Housing Scheme:** In Three districts: Sanghar, Khairpur and Mirpurkhas the low cost housing scheme has been started and engineers are busy in construction of houses. The Cheques to beneficiaries are given into



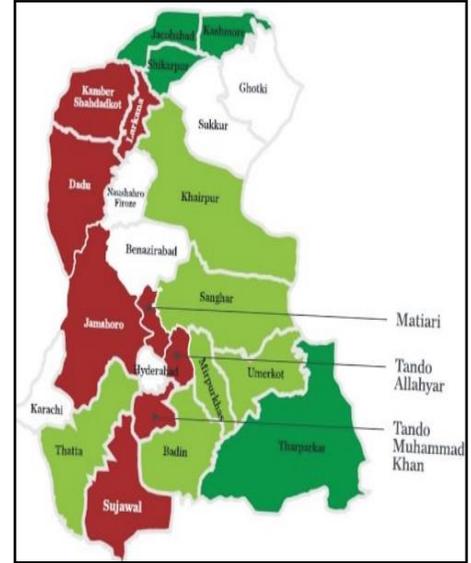
installment after technical assessment and viewing their willingness to construct house at concern place/plot where they are ready to construct the house.

**Monthly Progress Review and Planning Meeting:** In the first week of this month, the 6 District consolidated Planning & Progress Review meeting was held at SRSO District Office Sanghar. This meeting was chaired by CEO-SRSO and TL-EUCBPRP. In which, all the field teams including Social Mobilisers shared their progress challenges and shared their next month planning as per PC-1 Targets. CEO-SRSO & TL-EUCBPRP appreciated the achievements' of Field teams and encouraged to go forward with the same movement by maintaining quality work and SoPs. In this meeting, all district Managers, M&E officers, HRD Officers and concern district all staff participated in the meeting. The meeting was chaired by TL-EUCBPRP Mr. Ghulam Rasool Samejo. All DMs shared their District Progress and next month planning of targets achievements. M&E officers shared the Field monitoring visit areas of improvements and their compliance status at field level. Overall this meeting was a detailed review of all districts achievements' against the set targets. In last the Next PPM venue was decided and encouragement of Staff with the ending note was ended that the Achievements' can be achieved through dedication, commitment and become an aspirant to work in the community and you are working for a noble cause to alleviate the poverty from destitute households.



## E-UCBPRP (Expansion Union Council Based Poverty Reduction Programme)

Union Council Based Poverty reduction program is one of the main pillars for the community driven development from their need analysis and women empowerment is only possible with household approach by strengthening the community and households at initial unit of administration which is Union council level, so Government of Sindh has further extended the Union Council Based Poverty Reduction Programme (UCBPRP) which is a 1st Union Council (UC) based Poverty Reduction model of Pakistan and that was a big community development initiative to poverty reduction at the rural and unprivileged community of rural Sindh by Government of Sindh. This was an initiative of Sindh Rural Support Organization (SRSO) and the Government of Sindh for the alleviation of poverty through



participatory approach at the household level. The Programme has successfully completed the 1st phase with golden words of success stories and poverty graduation among the rural community in projected areas which are a real witness to the success of the programme. Later the European Union also replicated the same model and extended this Programme into 8 districts of Sindh with a Programme titled as SUCCESS. This Programme has been designed to alleviate the poverty of targeted communities of the poorest in rural Sindh. In the year 2016-17 GoS has included the UCBPRP for further 6 districts in Annual Development plan which was started in June-2017 in districts': Khairpur, Sanghar, Umer Kot, Mirpurkhas, Badin and Thatta with a financial assistance of 4.9 Billion by Government of Sindh.

The primary objective of UCBPRP is improving the quality of life of the rural communities, especially that of the poorest of the poor by an identification tool of Poverty Scorecard (PSC) Survey which was an android based with a Software that collects the data and GPS coordinates for tracking purposes by writing all the details in the survey to provide technical assistance through this Programme to alleviate the poverty. Later, the heart of all activities through the main conceptual package of Social Mobilization starts in these communities that have been identified for future Programme interventions. The process of Social Mobilization this involves organizing rural communities into "organizations' of the poor" at the community, village and union council level. This structured approach entails organizing rural communities into 'organizations' of the people' at the Mohallah (neighborhood) level into Community Organizations' (Cos) and then into a federation of these COs to Village Organizations' (VOs) at the village level. These VOs are then federated at the union council level into Local Support organizations' (LSOs). These organizations are formed and owned by local communities, and undertake a wide array of development activities such as village-level community Investment Fund (CIF), income-generating Grant (IGG) initiatives, VTPs and social sector Programmes, with the technical support of the GoS. UCBPRP in Sindh has some unique features.



First, the Programme is focused on women and the poor and poorest households, identified through a Poverty Score Card (PSC) survey. Second, the Programme is the first ever major project of the GoS that is being implemented through community participation. Third, the Programme is highly intensive in its development packages and coverage and is concentrated at the union council level. Last but not least, the Programme very quickly covered the Programme union councils by organizing communities: most of its targeted activities have been implemented within only 6 months i.e. PSC survey has completed successfully which was a huge task. UCBPRP aimed to remove common hurdles faced by the poor that weaken their social capital: it seeks to create economic/productive assets through a self-help methodology by providing access to community managed microloans, income-generating grants, and creating employment opportunities by training youth in technical skills and engaging the trained Pax into different industries for jobs perspective.

The Union Council Based Poverty Reduction Programme (UCBPRP) is based on the three tiers social mobilization approach to alleviate the poverty through uplifting their living standard by realizing and unleashing the real potential of the rural community by empowering the women who are the real driving force of generating new economic resources for the household. SRSO being an implementing organization of this Programme from the starting of the UCBPRP from 2009 which has driven their real hallmark and depicts the real success of Programme by **50%** graduation of intervened community through different interventions of UCBPRP Programme mainly through CIF.SRSO has firm belief that each rural poor household has their own innate potential to improve its condition, however, the household faces constraints that do not allow it to realize the potential. If these rural people especially rural women are organized in order to enable them to have a collective thinking and actions for the development of society and act upon their consensus decision to alleviate the poverty that is existing among their households' collectively think and act upon their development. Therefore UCBPRP is based on Social Mobilization approach which is consists of the organizing of communities in rural into three tiers community institutions'. At the first tier, these communities are organized into Community Organizations (COs) which are organizations' at the neighborhood or Mohallah level.

These COs consist of membership from **15 to 25** households on average. COs ordinarily carry out activities such as household level development planning, training, savings, and credit. At the second tier, the COs federate at the village level into a Village Organization (VO). Membership of the VO normally consists of two nominated members from each CO in the village he activities of the VO are to work on development activities which run across the village such as community infrastructure, partnerships with local government and other agencies, and on issues which affect the entire village. At the third tier, VOs federate at the Union Council level to form a Local Support Organization (LSO).

This EUCBPRP is Designed especially for those new Households to the poorest community for their development as other districts women have changed themselves, this Project also serves as a step to change their lives by uplifting their living standard through small initiatives and resource for those who don't engage in their rural women for as a financing source for their household regularly or those who



would like to consider new source for income generation or new tools for overcoming upcoming inflation waves for survival. GoS and SRSO hope that community value this material and can apply its content to community development work so you, too, can come up with the money for your next initiative.

This apex organization consists of membership from the VOs in the entire union council and is responsible for coordinating with its membership base to construct a development agenda for its members. It is also responsible for networking and developing linkages with external organizations' such as local government, donors, NGOs and the private sector for the purpose of achieving its development agenda. The potential can be harnessed if the poor households are mobilized to foster their own network of organizations' at Mohallah (Community Organizations – COs), village (Village Organizations – VOs) and union council levels (Local Support Organizations – LSOs).

Once the women from poor households are organized, they prepare Micro Investment Plans (MIPs) wherein they highlight the potential income generating activities that they can undertake on their own, the constraints they face and how these constraints can be removed. SRSO provide Community Investment Fund (CIF) to these organizations' so that they can provide small loans to CO members for the implementation of MIPs for income generation. While COs focus on income generating activities, VOs focus more on broader issues that affect the whole village, e.g. education, health, infrastructure, etc.





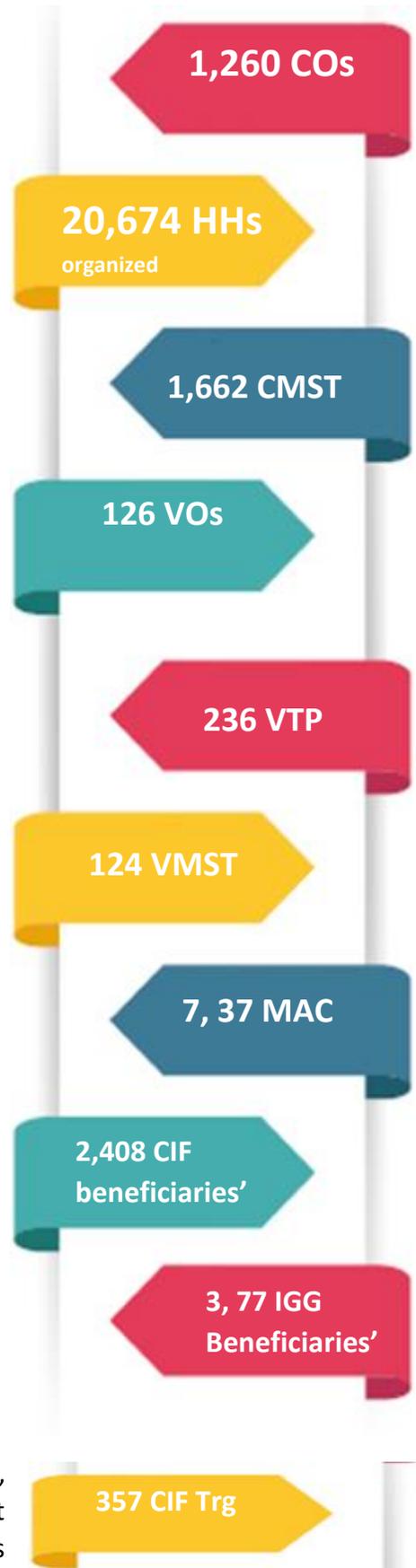
## Social Mobilization-

### Programme Introduction (PI) of EUCBPRP

The Social Mobilization 1<sup>st</sup> step starts from initial contact at the village after the PSC survey results, later the SMT went there and collect all households in a gathering, they conduct a Programme Introduction session about the program in every projected settlement to tell them about the program in detail. The Programme Introduction sessions are conducted by teams, they initiate the session by doing brain storming of rural women with participation approach that what is poverty and where is it lying? And what are the main causes of poverty and how can it be alleviated from rural areas. He vividly define them that what SRSO has brought for you, he told them SRSO has brought a Programme with the financial assistance of Government of Sindh, so we will not do any work that is government or government institutions' and departments' are doing we are only here for you just a bridge for GoS intervention to household level because Government could not reach out at every household level.

They added, Pakistan is also suffering from high poverty rate but poverty is existing worldwide, we cannot say that any province of Country has no poverty but in Pakistan Actual poverty is existing at Rural areas and especially at the household level; only a mother knows when her children are hungry, out of school, ill, and without shoes. So, if poverty is at the household level then actions have to be taken at the household level. However, despite doing a great deal of work, all these hundreds of government departments do not, and cannot, reach out to the household level where actual poverty exists and is being experienced 24 hours a day. Therefore, Government of Sindh has brought a revolutionary Programme for you people but there are three conditions that are compulsory to alleviate the poverty because it is the real witness of your success.

Whereas, which are 1: foster themselves into three social mobilization, 2nd choose honest and dedicated community institutions leaders that can give you time and run the institute with willingness and commitment and 3rd is the exercise of saving at household and CO level because these things have set a remarkable milestone in alleviation of poverty in northern areas of Pakistan and In Sindh also. Furthermore, he said that after the success of the first UCBPRP in two districts namely Shikarpur & Kashmore@Kandhkot, where thousands of the people were mobilized and graduated at poverty level with same this Programme. The realization and success





of Programme have brought this Programme for you people also. Keeping in view the eye witness of poverty alleviation at the Household level, GoS supported the setting up of SRSO to expand the Programme in more Six districts of Sindh, namely Khairpur, Sanghar, Mirpur Khan, Umer Kot, Badin, & Thatta.

Later, the rural women show their willingness that there are ready to do for their future generation and for their families and they have skills to do more to alleviate the poverty but need your guidance and assistance. While asking examples that what they possess that can alleviate the poverty, they said that they have minimal resources at the household level: small ruminants or a share in cattle/buffalos, knitting/stitching skills, etc. These can be a small piece of land, some livestock, some skills, family members, or some small savings.

Women showing their keen interest that they have many skills which are underutilized due to not having resources and potential to do but slightly need to polish and improve the management of the resources of the poor households through which their source of income generation can increase because the money is the main source of alleviation of poverty and if money came into house then it automatically turns the living standard of poor. They quoted several potentials i.e. Vocational Trainings for their daughters and sons, vocational training for themselves i.e. Tailoring, Stitching, hand embroidery, applique, and beautician.

The gathered community women and men agreed upon a single point of having some resources, and that their management can be improved. At last all community women speaks about their poverty and shown keen interest to work with SRSO and foster themselves into CO/VO/LSO.

**Community Organization (CO), VO & LSO Formation Activity** Social Mobilization is mainly to mobilize the community about a big idea that is going to hearten them for their development and uplift their living standard through a successful experience of organizing themselves into community-level institutions: CO/VO/LSO. SRSO in last UCBPRP Phase has been proven to experience that when community-owned organizations' are financially and socially viable initiatives that can play a pivotal role in the process of social transformation. Because this will create a social awareness and thinking pattern change through which a cumulative thinking and realizing their potential will be ignited and work automatically being a self-reliant and own initiative for the development of society. As part of the UCBPRP Programme, Community Organizations' (COs), Village Organizations' (VOs) and Local Support Organizations' (LSOs) will be formed to create local level domination organizations owned and operated by the community, especially rural women.

Now the SMTs are going into village and after conducting the Programme introduction briefly tell them about the importance of CO/VO/LSO, whereas the community has also told that how these organizations will help you in future that these organizations' are expected to play an important role in identifying problems and offering solutions, with the help of the government and other development stakeholders at community level through this platform for community-driven development.

As SRSO is playing a vital role between GoS and Community so the Core activity of all interventions is the Social mobilization approach in UCBPRP to identify the poor in order to enable them to participate directly



in decisions that affect their lives and prospects. The concept is to build capacities of people to organize, manage their own organizations'. In this Programme of UCBPRP SRSO, social Mobilization teams provide technical and social guidance and financial assistance to the rural poor based on a standard three-tiered social mobilization approach for the alleviation of poverty which is the basic mandate of this Programme. The social mobilization approach, it mainly depend on trust of poor women that this will be a social change agent by they possess the skills that can be utilized very well just need to polish their skills and have an innate potential to help themselves, that they can better manage their limited resources if they organize themselves into their own institutions (CO/VO/LSO). Once people are organized into properly functioning institutions of their own, they find the platform to harness their potentials, address their problems and fulfill their needs. When such institutions of the people are fostered at the neighborhood, village and union council levels, they become a vehicle through which all kinds of community development initiatives can be effectively implemented. These institutions serve as the primary partners in fulfilling the nation's development agenda by extending outreach to the household level across the country, for it is at the household level that poverty is experienced on a daily basis.

Above all importance is briefly discussed before the formation of CO at Community level and SRSO is conducting this activity with a niche approach of completing the UC wise and after maturity, these Cos are federated into VOs where the Cos managers and President join the VO at the village level. Furthermore, as Community Organizations' (COs) are the foundation of the three-tiered institutional network. The CO is a neighborhood level institution comprising of 10-25 member households. COs are federated into Village Organizations' (VOs) for planning and coordination at the village level.

## Capacity Building Training of CO/VO (CMST/VMST)

In UCBPRP the VMS/CMST is designed for presidents and managers of Community Organizations for the purpose of mobilizing and strengthening their capacities to identify their problems and decide priorities on their own. The event is organized when COS and VOs formally started conducting meetings monthly and at least two months they have conducted meetings and practiced saving exercise at the household level. This training aims to enhance the knowledge, skill, and capabilities of the participants in planning and managing their developmental activities and to utilize the available local resources as well. It provides the participants an opportunity to build their capacities to break the vicious cycle of poverty by undertaking the poverty reduction and income generating activities on their own according to the community needs.

## Vocational Training at Community level (Employable Skills Training)

Sindh is contributing a lot in youth employable skills and providing training cum job skillful trainings because youth population in Sindh is estimated at 55.7 and out of this youth population 1.7 million are unemployed. A large group of youth is unemployed as they do not have skills to compete in the job market due to different circumstances i.e. quality of education, low literacy rate, having not good school infrastructure for formal education. Therefore, Skills development is an important step to promote employment generation through employable skills training; as it will increase in number of skillful youth would increase per capita income, thus give boost to economy of province. During this project, SRSO has



groomed youth in many employment trades priority given to women and females for empowering their role in contribution for poverty alleviation through social mobilization community institutions (CO/VO/LSO) and shaped the youth as an economic asset for their households. During 4 months trainings at different districts names for ensuring implementation of quality vocational standardized skill development training so that each man and woman would get equal opportunity to get benefit from this intervention at community level. This successful ending of trainings has brought lucrative results in human resource development at community level in wisdom and knowledge development for way forward career. For This Component we were financially supported by Donor GoS-EUCBPRP, the detailed achievements' of 6 districts are mentioned in sheet.

## DISTRIBUTION OF COMMUNITY INVESTMENT FUND (CIF) and IGG

Under the UCBPRP Programme Funded by GoS, the first round of Community Investment Fund (CIF) was distributed in the fostered Village Organizations' (VOs) which have conducted the Vo management and Planning training for 3 days, CIF appraisal and Monitoring, Book keeping and CO accounts auditing training to VO leaders to write down the main activities of CIF and IGG in their community institution registers for a proper record in all districts of project including: Sanghar, Mirpurkhas, Khairpur, Badin, Umer kot and Thatta during the visit of CEO-SRSO, Mr. Muhammad Dittal Kalhoro in Mirpurkhas, Sanghar, Badin and TL-EUCBPRP In Khairpur. CIF is one of the main components of the Government of Sindh Funded Union Council Based Poverty Reduction Programme and is targeted at the women from poor and poorest households. A capital grant is provided by the SRSO VOs or Local Support organizations' (LSOs), and is used by those community institutions (CIs) as a revolving fund.

The poverty score of the household, obtained through the Poverty Score Card (PSC) survey, is used to identify the eligible households to ensure that only the poor and poorest households (with Poverty Score 0-18) access CIF capital and start income generating activities. During the visits, subjected officials also met with the leaders of CIs who gave a brief overview of the progress made by their respective CIs for local development. Community leaders said that the women feel empowered and important after forming their own organizations'. Talking about the priorities of the CO/VOs they said, "Capacity building of women and making them more aware of various social and health issues are the CIs priority area". While discussing the challenges at Sanghar, community leaders said that "the locals were not ready to mobilize initially, but persistent persuasion helped the communities realize the importance of coming together and saving money." Many women also shared their stories about the ways savings have helped them in their times of need. While talking to the organized women community members CEO SRSO said, "I am very happy to hear your stories and you have proved that you can solve your local development issues and help reduce poverty at a household level once you are organized."

## Managerial Activist Conference (MAC)

SRSO district Offices organized MAC (Managerial Activist Conferences') for the organized Households, Community Institutions office bearers and Community resource Persons, Volunteer, activist to highlight the village level issues and collectively find out the solution with the assistance of three pillars officials: Political, Administrative and social officials'. The conference will be a bridge to have a result-oriented interaction within political, government, & social pillars to create the platform for these organized rural women and their community institutions (CO/VO/LSO), the conference will be a social change agent for



social pillar to be aware all government and non-government stakeholders that will assist the community. Whereas, this type of conference provides the basic opportunity to collectively identify the social and administrative issues that creating hurdles to alleviate the poverty on the village level. Furthermore, this conference is a way to try to get attention and closer coordination with all stakeholders for community-driven development with the technical assistance of SRSO.

The workshops were attended by community members, District Government officials, Women Development, Assistant Deputy Commissioners', Social Welfare departments, Local Government members, and Different stakeholders' officials. The day was dedicated to highlight the importance of women mainstreaming in development and presenting first women empowering Programme as role model for active and equitable rural development to alleviate the poverty at household level with self-assistance and belief with new sources and ideas and willingness to work through the community institutions' platform with a cumulative development of society also. 200 women community activists and leaders from 50 villages participated in the workshops in three districts: Khairpur, Sanghar, and Thatta. Women leaders of COs and VOs made a presentation about the process of social mobilization and institutional development in their communities and also highlighted that many of them have begun to take small self-help initiatives for their own development. All the Administrative and Political pillars speakers told the community that with a collective approach you can reduce the poverty from your homes and SRSO is brought this Programme for you and said that this rural women gathering is the most encouraged by the women who have fostered themselves into community institutions' (CO/VO/LSO) and have made huge change within such a short time in their village. Furthermore, they also appreciated the women's keen interest in improving education and health. District and Local Government officials added that their administration will provide full support to the rural women for their development. Through the CO/VO/LSO social mechanism, the government line departments have an opportunity to extend their outreach and that he will encourage the departments to work closely with SRSO and the women's of COs/VOs/LSOs .In Last, all rural women speakers highlighted various self-help and awareness interventions on promotion of health, hygiene and education which can brought a big change with the technical assistance of some government and non-government departments and they also emphasized the un organized women that there is a dire need for fostering and strengthening community institutions so that the social pillar is enabled to complement government's political and administrative pillars.

### Community Institution (LSO) Initiatives'

On Holy occasion of Eid-UI-Udha, LSO Roshni sacrifices' the animals and h & cooked food distributed among poor children and females. It basically commemorates the faith of Abraham and devotion to Allah. According to the customs now Muslims slaughter the animals on this holy day. Community institutions gather together and cumulatively decided for slaughtering animal and cooking food will be distributed among all village people. SRSO officials also participated on this occasion with community institutions' leaders.



EID-Bachat Bazar Discount Material Sale of Stitched Products during VTP center

Community institutions leaders in district Khairpur collected the closest VTP center under UCBPRP funded by GoS rough and final products from center made by trainees at center and decided to set a Bachat Bazar in community that poorest community can wear new clothes on this Eid.

### Coordination Meeting with Administration

SRSO district Managers are always in close coordination with every pillar and Conducted coordination meeting with Mr. Asif Jan Siddique (Deputy Commissioner) Badin and Dr. Ali Nawaz (Additional Deputy Commissioner I) Badin. They have been given explicitly briefing about Government of Sindh funded UCBPRP Programme which is implementing by Sindh Rural Support Organization (SRSO) at Badin.

DM-Badin Participated in coordination meeting with

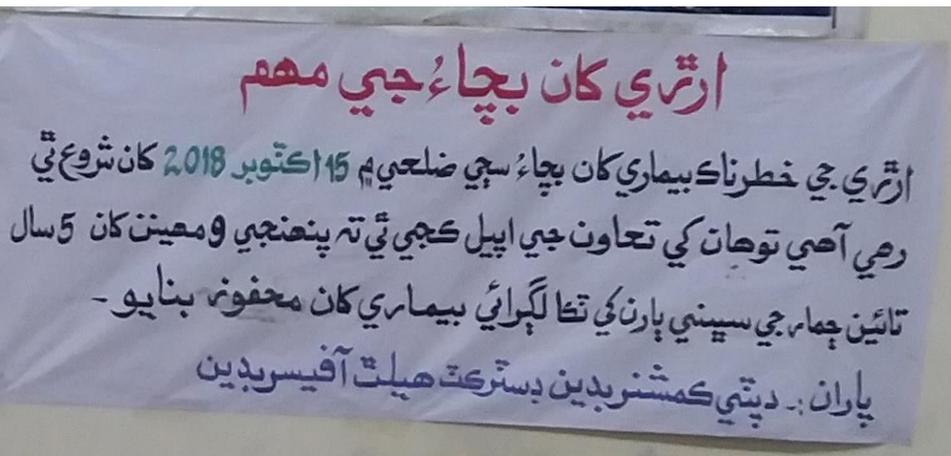
DC at Darbar-e-Hall. The purpose of holding the meeting was to establish strong coordination with NGOs to address Measles campaign that will start from 15<sup>th</sup> Oct till 27 Oct 2018. SRSO representative Abdul Latif Soomro elaborated that SRSO have organized community in form of Sub-village organizations as (COs), village organizations (VOs) and Local Support Organization (LSO) as apex body at union council levels. They will support to disseminate information to community as well as approach community to be part of campaign Government program.



### Measles Awareness Campaign

Mr. Asif Jan Siddique (Deputy Commissioner) and Dr. Ali Nawaz (Additional Deputy Commissioner I) participated in Managerial Activist conference (MAC) at SRSO-District office Badin which was

organized by SRSO with coordination of COs, VOs and LSO. Community encouraged Government Programme to address poverty reduction and health precautions. DC Badin appreciated community in form of organization and their confidence to work as a team.





Meeting with Mr. Tahir Hussain Sangi Deputy Commissioner Umer kot



Meeting with Mr. Saroop Chand Malhi Deputy Director Social Welfare District Umer kot, Sindh.



**VTP:** DO Thatta established two VTP centers, where one VTP Tailoring center enrolled 20 Trainees and 2<sup>nd</sup> VTP Beautician center enrolled 20 trainees, in this way DO Thatta enrolled 40 Trainees in VTP





SRSO-Officials dialogue in VO at Thatta District.





MAC event pics





**Tree Plantation Campaign and celebration of Independence Day and participation of line department official's:**  
 In VO Sitara Village Rana Mal UC Kumb Danno organized 71th Independence Day and Green Pakistan with cooperative support of SRSO SMU Tando Adam under UCBPRP at Village where organized women of village participated and paid speeches on importance of plantation and independency, in last they planted trees in village.

Second event organized at LSO Sada Abad- UC Bhopi Talka Khipro on eve of 71th Independence Day and green Pakistan with support of SRSO Sanghar district under UCBPRP, where LSO representatives discussed about the importance of trees and assured the maximum plantation in UC and also sustainable growth.

In the third event on the same day, Additional Deputy Commissioner Sanghar Mr. Shoukat Ali Ujjain visited SRSO District Office Sanghar where he discussed the project activities after that he assured the full support in all kinds especially in plantation purpose at gross root level with communities. On the occasion of Independence Day he planted a plant in office ground.

In the fourth event in VO Dua Village Gul Muhammad Babar UC Kurkli organized 71th Independence Day and Green Pakistan with coordinative support of SRSO under UCBPRP at their village, Where Assistant Commissioner Talka Sinjhor Mr. Iqbal Hussain Jandansb, TL UCBPRP, Sr. Manager IMSD, SRSO Sanghar team participated. AC assured full support and implanted plants after plantation walk

In the fifth event SRSO SMT Khipro organized program at Village Gul Muhammad Mangerio for celebration of 71th Independence day and Green Pakistan, Where Mukhtiarkar Talka Khipro Mr. Muhammad Mozam Shar, Khamiso khan Mangrio, representative from forest, Mr. Ghulam Rasool Samejo-TL UCBPRP, Mr. Niaz Ahmed Hingoro-IMSD Head, SRSO District Sanghar team, LSO Sada Abad representatives, Community women from COs, VO. Guests, Community women paid speeches on the importance of day and plantation than implanted the trees there in village.





### Managerial Activist Conference

Mr. Asif Jan Siddique (Deputy Commissioner) invited in Managerial Activist conference (MAC) at SRSO-District office Badin to acknowledge about goal of UCBPRP program and way fore of implement the program He received briefing by Dr. Ghulam Rasool Samejo Team Leader UCBPRP and DM Abdul Latif Soomro.

He visited Vocation Training Programme and interacted trainees under (VTP) program. In the Programme community shared the strategy of utilizing CIF provision according to plan i.e. agriculture, livestock and enterprises. DC Badin



stated that he has a bit research experience of goats breeding's that are reared for milk and meat production. Dr. Ghulam Rasool responded with promised to implement it in UCBPRP Programme with coordination of DC Badin. In the end of event, VTP trainees awarded by certificates and beneficiaries received cheques under head of Community investment fund (CIF) and Low cast housing schemes (LCHS)





## Celebration of Independence Day.14<sup>th</sup> August 2018



In honor of the 71st Independence Day of our great nation, SRSO celebrated this event with patriotism and dedicated community at community and office level in UCBPRP Districts. The Celebrations started at district Thatta with an inspiring speech by the team leader UCBPRP



in a school where SRSO distributed the sweet packets among students and way forward this was celebrated in all districts and at multiple locations put everyone in the celebratory spirit. Here are a few highlights from the events. 14 August is the independence day of Pakistan. On this date all Pakistan is filled by the green and white flags of the country. 14 August, 1947 was the most important day for the whole nation and for the Government. Whole nation and all communities celebrate this great day with great enthusiasm. The celebration get started as the clock passed the 11:59 pm. From midnight to the next evening these celebrations remain continue. The nationalism touches on its higher level on this day and everybody stands together.

All the UCBPRP District Office buildings were decorated with the lights and lasers. A great gesture could be seen on the day of freedom in Pakistan.



## Tree Plantation Campaign-Green and Clean Sindh

**Preliminary:** The Green Sindh Program was launched in all areas of Project. In connection with this, it is to increase Pakistan's forest cover from five percent to mitigate the adverse effects of climate change.

**Purpose:** Green Pakistan Programme' is to improve forestry and wildlife sectors. Protection and management of wildlife and reclaiming and developing forest areas are the main aspects of the Programme. Preservation and management of forest and wildlife resources of the country need to be adequately developed in line with the best international practices. All relevant federal, provincial ministries, agencies, National and international organizations participated to fulfil the task so that the desired objectives of forests preservation and wild life protection is achieved by planting the saplings in concern areas.

**Green Sindh:** The Program was started by DC Sanghar. This is to mitigate the climate change, as the



extensive cutting down of trees has adversely affected the climate. This is for the first time that such a huge number of indigenous trees are being planted throughout Sindh. The tree planting campaign has been kept at trees, majority of which will be local and indigenous tree species. All these activities are being conducted under Green Sindh. Green Sindh Program was conceived for reviving forestry and wildlife sectors in Sindh alongside mitigating the adverse impacts of climate change.



### Climate Change Mitigation:

Green & Clean Sindh Campaign by SRSO. **Clean & Green Sindh Campaign** has been propelled by SRSO NRM (Natural Resource Management) Sector with the support of district management of SRSO in their operational areas. This joint venture is being carried out through members of CO/VO/LSO.

### The theme of the Campaign

Without trees, life and natural beauty of environment are zilch so life existence is mainly dependent on the plantation to save the future generation and environment from any big consequence. Trees are very important part of the planet to provide beauty and shade. There are various perspectives of trees in human life such as social, communal, environmental and economic. Below are relevant benefits of trees in rural areas particularly.

- Trees play a vital role in climate change these control temperature.
- Trees are a source of oxygen on the face of the earth.
- Trees are very helpful in the elimination of pollution from the surrounded environments especially carbon dioxide.
- Plantation of trees cleans the air and purifies the water reserves beneath the land.
- Trees are the major source of wood in the rural areas for various life derived purposes.
- Are creating beauty in streets, buildings & homes.
- The tree provides fruits, food, for human, livestock & other living organisms.
- Flowers leaves gel of trees can be used in medicines.
- **Ecological and Environmental Value**
- Trees contribute to their environment by providing oxygen, improving air quality, climate amelioration, conserving water, preserving soil, and supporting wildlife. During the process of photosynthesis, trees take in carbon dioxide and produce the oxygen we breathe. According to the U.S. Department of Agriculture, "One acre of forest absorbs six tons of carbon dioxide and puts out four tons of oxygen. This is enough to meet the annual needs of 18 people." Trees, shrubs, and turf also filter the air by removing dust and absorbing other pollutants like carbon monoxide, sulfur dioxide, and nitrogen dioxide. After trees intercept unhealthy particles, rain washes them to the ground

### Community and Social Value

- Trees are an important part of every community. Our streets, parks, playgrounds and backyards are lined with trees that create a peaceful, aesthetically pleasing environment. Trees increase our quality of life by bringing natural elements and wildlife habitats into urban settings. We gather under the cool shade they provide during outdoor activities with family and friend

### Tree Plantation

Mr. Asif Jan Siddique (Deputy Commissioner) participated in (MAC) conference and inaugurated tree plantation. He got briefing about a local bread that is highly beneficial for environment. DC Badin encouraged such adorable efforts of SRSO which are proceeded with coordination of community.





# Activities Picture Gallery



# VO Formation Picture Gallery





### CIF Cheques Disbursed Picture Gallery



### IGG Cheques Disbursed Picture Gallery





### CMST Picture Gallery



### CIF and Book Keeping Picture Gallery





### Tree Plant Picture Gallery



### VMST Picture Gallery





### Cumulative Achievement of EUCBPRP Districts as of August 2018

Activities	Khairpur	Sanghar	Mirpurkhas	Umer Kot	Badin	Thatta	Total
CO Formation	2983	2380	1964	1004	1849	1154	11334
HHs Organized	53847	41491	30366	17060	30523	18369	191656
CMST	5046	4197	3420	1780	3085	1892	19420
VO Formation	257	280	228	94	218	100	1177
MAC	2003	2913	900	976	1830	1081	9703
VTP Trainees Completed Training	388	580	545	138	561	260	2472
No. Of CIF Beneficiaries' Received	4377	4958	2637	1209	2581	495	16257
No. Of IGG Beneficiaries' Received	240	395	266	242	601	22	1766
LSO Formation	6	4	4	0	2	2	18
VMST	419	548	367	136	360	106	1936
CIF Appraisal and Monitoring Training	310	430	316	215	280	86	1637
CIF Book Keeping & Accounts Auditing Training	292	380	280	106	290	48	1396
LCHS work initiated	88	91	86	87	85	71	508
BDGS	0	0	10	0	0	0	0



## Success Stories

### Women Entrepreneurship-Ice breaking for rural women

**Mrs. Lehran w/o Kewal**, 47 years, hails from a far-flung village of Mirpurkhas named Kanji. She was



brought up in a straw hut and her parents were peasants. She brought up in this village and deprived of basic rights: education due to village traditions. Her family is comprises of nine members. She was victim of early marriage and got married without consensus as per tradition.

She started living with her husband in one room of katcha house covered with trees and date palms straws to have a shelter. Her husband was a laborer and she was doing home chores during day time.

Six Months ago, SRSO team conducted CAPI-Poverty Score card survey under a

Program named UCBPRP-Union Council Based Poverty Reduction Program under the umbrella of three tiers social mobilization. The PSC survey was mainly to identify the poorest to poor for technical and financial backing and a tool to catalogue the poverty of rural areas as per defined 13 questions in PSC CAPI. She also responded the team and given accurate information to interviewer.

In December 2017, the SRSO social Mobilization team (SMT) came at village and met with male members to orient them about the UCBPRP Progamme and explicitly defined the essence of UCBPRP with their objectives and goals to be achieved during this. Later, the SMT gathered women in the village, where SMT conducted a detailed Program Introduction of UCBPRP and Lehran also attended it. She said that she was suspicious about the motives of SMT members in this gathering, that what they would do with us, Moreover, she explained that she had taken them for vaccination or giving some type of donation or supplies to poor people. When we listened it carefully, we started discussion among women that they are in favor of our lives and for development of future generation and have vision of betterment of our lives.

On next day, we all women gathered at one place and SMT came to manage us into **community organization named Kanji** and all the women selected me as a member having Poverty scorecard score **12**. After formation of CO, SMT told us that you all have to gather on monthly basis and have exercise the practice of saving and have to search out the practical solution of issues and betterment of life by fighting against the poverty. Later after becoming mature the SMT conducted CMST for community institution leaders and they deliver what they have learnt during training. In connection to this, we passed a resolution at CO level for formation of village level organization and submitted to SMT. SMT collected the resolutions from all Cos of village and called a gathering of all CO members and leaders to form a Village organization so we formed a **Village organization (VO)** named Emaan and selected their office



bearers. Furthermore, when they developed their managerial skills they requested the SMT to develop their Micro investment plans against their poverty alleviation plans for different purposes Livestock, Enterprise, agriculture and many others. On next day, SMT filled out the MIP of every CO member so she has also filled the MIP for enterprise head to open a shop. After a detailed review by SMT and verification from Village organization.

She always following the practice of saving and she has saved 400 rupees in CO Kanji. She always striving for poverty but the financial assistance was dire need to fulfil her dreams of poverty eradication. The members of CO submitted resolution to SRSO for demanding CIF against their filled MIP. She successfully received an intervention of UCBPRP CIF- community investment fund for technical assistance and she received CIF amount Rs. 14,000/= rupees. From this financial amount she opened a vegetable shop outside of her straw hut. Initially, she felt difficulty in purchasing the vegetable on prominent and feasible rates of vegetable but slowly she long with her husband habitual and oriented about the rates so they trained their son and he is the seller of the vegetable at shop. The sales is increasing day by day which is also profit earning from 300-700 per day. In connection to this, she learned to educate her children because she knew the value of education that this is the only weapon that we can wipe out the poverty. She is happy that due to a small effort and investing a 1000 she is able to send two children at school and one children is admitted newly in school.

Due to GoS-UCBPRP, Mrs. Lehran is spending happy life with her family member because her income is increasing day by day. Which has also increased all the capitals: social, financial and human at family and society.

### **Bare foot rural woman became a successful entrepreneur**

A rural women can bring a social change in the society being an illiterate and a minority women. Ms. Tejoo is a rural women resident of a local village of Mirpurkhas. She is a managed and organized community into CO and VO. She attended the regular meetings of CO and VO. She three children and due to poverty she is not able to send them school but when I listened the trainings message I was realizing the real worth of education so decided that after financial assistance of GoS funded UCBPRP, will get admit to these children into school. In one meeting of VO, we all members passed a resolution for demanding CIF from SMT, so we give this demand to SMT and on next SMT reviewed the MIP filled of every individual having Poverty score 0-18, and she possesses 07 PSC score. SMT after verification of VO disburse the CIF (community Investment fund) and IGG (Income generating grant (IGG) for income generation as per their Micro-investment plan. She also successfully received the CIF amount Rs. 12,000/ Rupees and opened a FMCG cabin shop at village level and purchased all things from city.



Furthermore, in shop, Tejoo herself and children are selling products as a shopkeeper during different time. Now she is earning on daily basis started from 100 and now 1000-1500. She is now happy that she is balancing her home and shop timing and she paid thanks that this became possible due to GoS funded project implementation in rural area. She is a best catalyst for rural women to lead the family front and empower herself by availing the small opportunities you got and she is successful rural women.